

2019-2020 District Goals



District: District 418
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

I will ensure that my district team understands their roles in the Club Officer training process.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 60% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

LEARNING FOR EVERY LION

Custom goal and action items

I WILL ENCOURAGE TRAINING OF ALL CATEGORIES OF OFFICERS AT VARIOUS LEVELS IN THE CLUBS AND AT DISTRICT LEVEL TO TAKE ADVANTAGE OF TRAINING PROGRAMS AT THE VARIOUS INSTITUTES TO BE ABREAST WITH DEVELOPMENTS IN THE ASSOCIATION, AND TO BE WELL PREPARED TO TAKE UP LEADERSHIP ROLES AT THE DISTRICT

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	200
2nd Quarter	150
3rd Quarter	200
4th Quarter	200

By the end of the 4th quarter, the district will add a total of 750 new members.

Action Items:

- My district will establish 15 club branch(es).
- My district will induct 100 new Lions under 40 years old.
- My district will convert 25 Leos to Lions
- My district will organize at least 5 membership growth events.

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	5	120
2nd Quartter	5	120
3rd Quartter	2	60
4th Quartter	3	90

By the end offi the 4th quartier, the distiricti will stianti 15 new clubs.

With a minimum offi 390 chartier members.

Action Itiems:

My districctt will ensure all Guiding Lions are certfied and assigned tto new clubs

My districctt will hostt a New Club Developmentt Workshop

My districctt will organizet Leo Club(s).

My districctt will sttaet Specialitty Club(s).

1) ARTISANS WHO ARE AUTO MECHANICS/ENGINEERS

2) HEALTH WORKERS, MAINLY NURSES AND DOCTORS

My districctt will sttaet

Campus Club(s) att-
school/universitty

My districctt will use and promotte membership resources tto achieve our gqâb. Membership Developmentt GrantttsNew Club Developmentt Guide and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	0
2nd Quartter	6
3rd Quartter	10
4th Quartter	0

By the end offi the 4th quartier, the distiricti's membership drops will noti exceed 16 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

750	+	390	-	16	=	1124
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 5000 people.

Action Items:

Of the total number of people served in my district, 3000 people will be youth (under 18 years old).

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 10 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 15 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Custom goal and action items

I WILL ENCOURAGE AND ENSURE TRAINING IS GIVEN TO ALL LEVELS OF LEADERSHIP, AS WELL AS CONTINUED LIONS EDUCATION FOR THE GENERALITY OF MEMBERS, FOR THIS, I INTEND TO APPOINT 3 TRAINING DELEGATES FOR THE DISTRICT

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 17% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Custom goal and action items

I AIM, AS DISTRICT GOVERNOR, TO ENCOURAGE LEADERSHIP DEVELOPMENT THROUGH TRAINING AND ENCOURAGING MY FELLOW LIONS TO TAKE ADVANTAGE OF THE OPPORTUNITIES THAT COME THEIR WAY, EITHER TO TAKE UP A LEADERSHIP ROLE, OR SIGN UP FOR A TRAINING PROGRAM